



DOSSIER / PRESSKIT

2024

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RADIO STATIONS



ABOUT US:

EL TECHNO MOLÍ:

Although as the main brand and commercial name of the company, **EL TECHNO MOLÍ Entertainment**, is not established until **November 2023**, this term has accompanied us since my beginnings as a DJ, since in those times, early **1993**, the studio was located next to a house that in times past was a water mill, and when friends came to visit it, they would say "anem al TECHNO MOLÍ", hence its name, and coinciding with the commemoration of my 30 years as a Professional DJ, I decided to give that name to **represents** my main brand, which **IBIZA ELEGANCE SOUNDS**, **NEW YORK IS THE ANSWER**, **Vic iOrka**, and **El Loko De La Kolina**.

IBIZA ELEGANCE SOUNDS:

Although this brand also gives its name to one of our events, it was created in **2012**, as a radio program, which in its 6 seasons was broadcast in 8 countries, and more than 20 radio stations around the world, faithfully representing the sound of "l'Illa Banca" **EIVISSA** with the sounds of the best parties of the time, like the sound of **MATINÉE**.

Vic iOrka:

My stage name as a **DJ** of House music, Trance, Remember 90's and 2000's and Techno. In the past I played under other **AKA's** such as **Dj Vic**, **DJV Finestrat** or **Dr. House**, but about 11 years ago I decided to create the **AKA** that accompanies me to this day, both in performances and on radio shows.

El Loko de La Kolina:

My new **AKA** for Hard-Techno, Hypnotic Techno and Drak-Techno musical productions, Under which I am working on my first musical production,

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NEW YORK IS THE ANSWER We are not just a radio show, we are also promoters and event planners. We are located in Spain, but expanding the brand to New York City.

We collaborate side by side as a Radio Show and Event Promoters and Event Planners with **TPATPNYC** (The Party After The Party NYC), broadcasting their events, inviting their dj's to the radio program and promoting the events on our website, www.newyorkistheanswer.com.

Our philosophy is the elegance, seriousness and professionalism that we transmit in our events, sessions and radio programs, so that you live an unforgettable experience. We are at the forefront of the latest musical trends and the most elegant and powerful sounds of the electronic music. Our goal? Educate your ears and don't stop dancing.

NEW YORK IS THE ANSWER is a 2-hour electronic music Radio Show created, produced and hosted by **Vic iOrka**, where you can listen to the elegant and powerful rhythms of **NYC** and the world, where there is room for all musical styles within music electronic.

NEW YORK IS THE ANSWER does not pretend to be a radio program or promotional agency for commercial music events, we really don't want to be. The purpose is to share with the public, both well-known and not-so-known music, with the aim of educating your ears, making you dance and making you feel and enjoy good music like you've never done before and show you the music you didn't know you liked.

DJ'S THAT COLLABORATE WITH THE RADIO SHOW

J Louis - MATINEE

IORDEE - MATINEE

Lenny Fontana - TRUE HOUSE STORIES & KARMIC POWER RECORDS

Cristian Varela

Saliva Commandos - IN:COMMAND RECORDS

Hector Romero - THE NETWORK

Dj Romain - NU FAZE RECORDS

David Lopez NYC & Ize1 - BROOKLYN HOUSE MAFIA

Jon Mavek - MAVEK RECORDINGS

Realm Of House - Victor Hernandez & La Nena - ARAWAKAN RECORDS

Little Carlos

Jihad Muhammad

Oscar P - OPEN BAR RADIO

Ray Vasquez - JUSTUS WORLDWIDE EVENTS

Rissa Garcia

Felix Da Funk

Ladies On Mars

Camilo Franco

Danny Buddha Morales

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OUR HISTORY:

As a Radio Show Event Planner and Event promoter, all started as **IBIZA ELEGANCE SOUNDS** ...

Vic iOrka, owner and founder of **IBIZA ELEGANCE SOUNDS**, **NEW YORK IS THE ANSWER** & **EL TECHNO MOLÍ** started as a DJ in **1993**, but it was not until **2010** when he began to take his first steps as a **Radio DJ & Radio Host** but it was not until **2012** where he made a big step to start broadcasting your own radio program **IBIZA ELEGANCE SOUNDS**.

From **2012** and during **5 years** of history of **IBIZA ELEGANCE SOUNDS** it has been growing until **2017**, reaching **20 radio stations**, **11 FM dials**, **20 cities** such as: London, Frankfurt, Valencia or Ushuaia and its metropolitan areas and **8 countries**, US, UK, Germany, Italy, Spain, Bulgaria, Argentina and Venezuela. Achieving a big audience of **5.000** listeners per week.

GLOBAL AUDIENCE

After **6 years** of history of **IBIZA ELEGANCE SOUNDS**, in January 1st, 2018, **Vic iOrka** decided to create its brand new Electronic Music Radio Show **NEW YORK IS THE ANSWER**, and give the global exclusive to broadcast its radio show to a Radio Station based in **New York (NY)**, **NYC HOUSE RADIO**.

Nowadays **NEW YORK IS THE ANSWER** is heard in over **5.500 cities** such as (Barcelona, Ibiza, Miami, New York. Los Ángeles, Chicago, Detroit, Berlín, París, Londres, Moscú, Amsterdam, Toronto, Vancouver, Cancún, Buenos Aires, Tokio, Dubai, among others and their metropolitan areas) and in over **200 countries** (USA, Germany, Italy, France, Ukraine, UK, Russia, Netherlands, Canada, Argentina, Japan, Mexico, Spain), reaching an audience of **10.000** listeners per week.

In **2011** **IBIZA ELEGANCE SOUNDS** promoted its own and the largest house music festival held in its hometown Finestrat (Spain) **THE BEACH HOUSE PARTY**, attended by more than **15,000 people**.

NEW YORK IS THE ANSWER made its first tour in New York in **2019**, **3 months**, with its Dj **Vic iOrka**, performing in some venues in **NY & NJ**, and promoting the brand.

In April **2021** **NEW YORK IS THE ANSWER** started a new Live Streaming Radio Show in **DWILD MUSIC RADIO**, based in **Newark (NJ)**, (you can listen to it on **MIXLR**, and watch it live on **TWITCH**) and opened the **NEW YORK IS THE ANSWER** [OFFICIAL STORE](#).

In February 2022 **NEW YORK IS THE ANSWER** started to broadcast in an FM Radio Station based in NYC; **Power 787 Radio**.

Now **NEW YORK IS THE ANSWER** aims to expand its Radio Show for different Radio Stations in NYC to give support to **NYC DJ's, MC's, Singers, Night Clubs & NYC Events**.

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In commemoration of his 30 years as a Professional DJ, I created the brand **EL TECHNO MOLÍ**, to represent all the brands **IBIZA ELEGANCE SOUNDS**, **NEW YORK IS THE ANSWER**, **Vic iOrka**, as well as my new **AKA** for Hard-Techno musical productions, Hypnotic Techno and Drak-Techno, **EL LOKO DE LA KOLINA**, under which I am working on my first musical production, which will be released in **2024**.

LISTEN TO US, STREAMING & AUDIENCE:

We surpassed 5.000 cities audience worldwide

5.000 to 10.000 listeners worldwide per week
(Radio Stations (98% of the audience) - SoundCloud & Streamings included)

GLOBAL AUDIENCE

LISTEN TO US ON:

- www.nychouseradio.com

- THUR - 12 NOON /// FRI - 9 AM /// SAT - 11:30 PM

- www.dwildmusicradio.com

- www.MIXLR.com/DWILDmusicradio

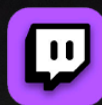
- FRI - 1 PM

- www.power787radio.com

- SAT- 12 AM



MIRA NUESTROS STREAMINGS EN:



- MON TILL FRI - 1 PM

ALL TIMES (EST - NYC TIME)

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EVENTS

ROOFTOPS - BEACH CLUBS - PRIVATE EVENTS
CLUBS - BIG FESTIVALS - RESTAURANTS
COMPANY MEETINGS - WEDDINGS

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OUR EVENTS:

The philosophy of **NEW YORK IS THE ANSWER** is the elegance, seriousness and professionalism which we transmit in our events, sets and radio shows, for you to live an unforgettable experience.

NEW YORK IS THE ANSWER is at the forefront of the latest musical trends and more elegant and powerful sounds. Our goal? Educate your ears and not stop dancing and of course let you know the electronic music scene and other styles of music it was born at the city of **NEW YORK**.

At the **NEW YORK IS THE ANSWER** events not only you can hear present tracks or promos, you can also listen to classic electronic music songs from all times.

NEW YORK IS THE ANSWER is not meant to be a commercial event, we really don't want to be. The purpose of these events is to bring to the public, both well-known and not-so-known music, with the aim of educating your ears, making you dance and making you feel and enjoy good music like you have never done before.

WE DON'T PLAY MUSIC, WE TOUCH SOULS.

**FOR FURTHER INFO OR BOOK THIS EVENTS
CONTACT WITH OUR BOOKING AGENTS
OR SEND A MAIL TO:**

bookings@viciorka.com

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As the name indicates, it is an event themed and inspired by the iconic WHITE ISLAND. Event in which you can immerse yourself and experience the authentic Ibizan atmosphere to the rhythm of the House sounds of the 80's, 90's and first decade of the 2000's.

And what would this party be without good local food and the best cocktails.



With this event we want to take you to the Capital of the World, the city that never sleeps... New York. Theme party in which we will take you on a journey from the past, with the mythical Disco sound of the legendary and immortal Studio 54, to the most tribal and hypnotic rhythms of Afro-House. And of course, all accompanied by the best New York Burgers and Pizzas, and their legendary Cocktails.



We present to you our latest creation event, but without a doubt the one that most represents our beginnings as a brand. As the name indicates, this event is the most powerful, both in sound and atmosphere, it is ideal for private parties in your country house, or chalets, away from civilization, to create that atmosphere of disconnection that we so much want and need. . In this event, you will only be able to listen to the purest Techno from the 90's and in your CHILL zone, the most current and relaxing Melodic Techno.



Here there is no need for presentations or descriptions... As the good Valencians that we are, we fuse our signature dish with the best electronic music.

You can add this event to any of the previous ones.

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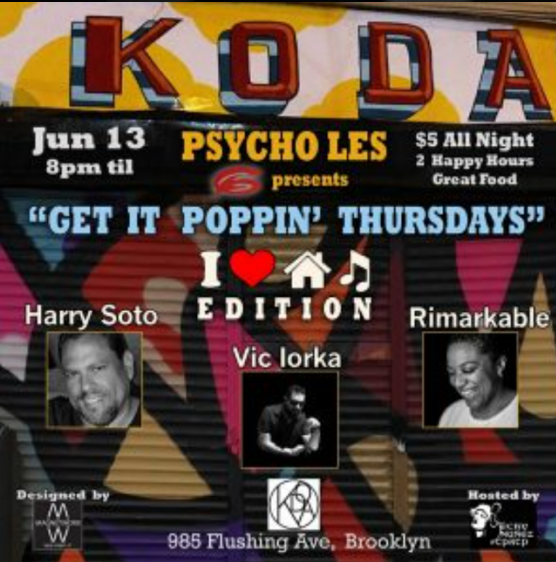
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OUR EVENTS IN NEW YORK:

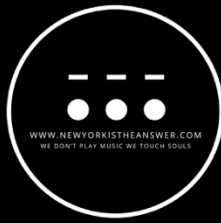


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Hello, I introduce myself, I am **Vic iOrka** (Victor), **INTERNATIONAL DJ** with more than **30** years of experience, and **+10** years as a **Radio Producer & Radio Host**.

I'm the brand founder & owner of **IBIZA ELEGANCE SOUNDS**, **NEW YORK IS THE ANSWER**, **EL TECHNO MOL** y **EL LOKO DE LA KOLINA**. Since very young began to be interested in electronic music, his musical influences in the late **80's** and early **90's** were **KRAFTWERK** & **FRONT 242**.



This guitar kid? ... yes, it's me at the beginning of the 80's, as you can see, I already had music in my soul and heart.

At the beginning of the **90's**, since due to my visual handicap I couldn't get my driving license, my father bought me a mixing console and a couple of Technics, and I invested my savings in buying vinyls.

And in **1993**, thanks to a local DJ (**Chimo Rayo**, and later **Christian Steele** and **Manolo Pirata**), I learned the techniques and art of djing. From here, I realized, that I was not mistaken, in my hunches that I was made to be a **Professional DJ**.

My first performance as a **DJ** outside of Finestrat was at the well-known **ACTV** nightclub in Valencia, in a dj contest for the famous **Bikini Club** radio show from the 90s, presented and directed by the charismatic **Bartual**.

It didn't take long for me to get my residencies as a DJ in the mid **90's** and early **2000's** at venues in my city and neighboring cities. This made me mentally stronger to achieve my objectives and goals.

STILL (Finestrat)

CAFÉ PUERTO (Finestrat) (2 years)

PYRAMIDE (Finestrat) (5 years)

PENELOPE (La Vila Joiosa) (1 year)

MAY-DAY (La Vila Joiosa) (1 year)

MAGATZEM (La Vila Joiosa) (1 year)

Official DJ of the Finestrat Festival Commission (10 years)

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In **2003** I started promoting my own events in my hometown **FINESTRAT** with important **Radio Stations** such as **Onda 15** and **+Radio**, until **2006**.

At this point is when I discovered my vocation and good skills for the promotion and organization of events.

Which led me to organize and produce my own event in **2011**, but I'll tell you about this later.

Regarding music styles, I started playing **EuroDance** and **ItaloDance** in **1993**, step by step i got to know and introduce more evolved musical styles such as **Trance**, **Progressive** and finally **Makina & Hardcore** into my sets. In **2006** I visited **EIVISSA (IBIZA)**, and I decided to evolve and experience new styles of music with elegant, electronic, and forceful rhythms, such as **House**, **Deep-House**, **Tech-House**, **Deep-Tech**, **Minimal & Techno**, which made their purchases my own. a new dimension, sets full of **elegance**, **technique & energy**.

This made me to share booth with some of the best-known DJs in Spain, and perform in clubs such as:

PACHA & ACTV (Valencia)

APACHE (Xativa)

JADE (Jumilla - Albacete) (1st and 2nd Anniversary)

ZONA ONE & PASARELA (Moraleja - Cáceres)

PENELOPE & MANSSION (Benidorm)

OPERA LONGUE (Dénia)

Warm-Up DJ & Host at **El Sueño De Morfeo Concert & Festival THE BEACH HOUSE PARTY** in Finestrat

Warm-Up DJ & Host at **Merche Concert** in Benidorm and many more.

In **2010** i began to take my first steps as a **Radio DJ & Radio Host**.

But let's make a parenthesis to tell you about an event that marked me a lot. In **2011** i **produced**, **promoted**, **organized**, and **hosted** under the **ELEGANCE SOUNDS** brand my own and **largest House Music Festival** held in my hometown Finestrat, **THE BEACH HOUSE PARTY**, which was attended by more than **15,000 people**.

BEACH HOUSE PARTY

Already in **2012** where I took a big step starting to broadcast my own radio program **IBIZA ELEGANCE SOUNDS** (formerly called **ELEGANCE SOUNDS**). In just a few years of life, **IBIZA ELEGANCE SOUNDS** made a name for itself in the world of electronic music **worldwide**.

In **2014** i started broadcasting my radio program **IBIZA ELEGANCE SOUNDS** on a **New York** Radio Station.

In **2017**, I proposed to the **Finestrat Townhall**, the holding of a **Radio Workshop**, which was given by the announcer and dubbing and advertising actor, **Miguel Angel Fernández**, and in which i participated explaining to the students the part of **Online Radio**, and how to produce your own podcast or radio show.

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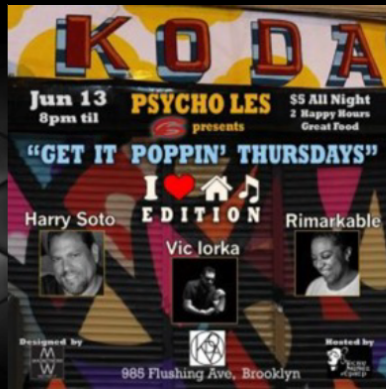




At the end of **2017**, I decided to travel to **New York** to meet in person the owner and director of the station where my radio program is broadcast (**NYC HOUSE RADIO**). And this was a before and after in my life as a DJ. I made many contacts: **Héctor Romero**, **Saliva Commandos**, **Quentin Harris**, and many more that I will name later.

In **2018** I met **Becky Nuñez**, who today is my Booking Agent in **New York City**, and through her event agency **THE PARTY AFTER THE PARTY NYC**, I have become part of her **DJ Roster** (the mentor of my manager in the music business and nightlife in **New York** was the famous **VOODOO RAY**).

In **2019**, with the intention of expanding my knowledge and making more contacts, I decided to move to **New York** for **3 months** to learn more about the event promotion business, and at the same time take the opportunity to do a **DJ TOUR**, playing in various venues in the city, such as **LP 'N' HARMONY** (today **HAVEN LOUNGE**), **KODA BAR**, **GERALDINE'S** and **THE FUNKTION HOUSE**, all located in **Brooklyn (NY)**, or **512** located in **Union City (NJ)**. Sharing events and booth with great **DJs** from the **New York House Scene**, as well as **THE BEATNUTS**, a world-famous **Hip-Hop** group. After these 3 months, it was confirmed that I became part of the **Resident DJ Team** of **THE PARTY AFTER THE PARTY NYC**, and that **New York** is now my second home.



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But it doesn't end here...

I have been invited, and my sets have been broadcast on radio shows by **DJ's & Producers** as important worldwide as:

- **THE UNCLE EARL SHOW** in Hollywood (CA).
- **OPEN BAR RADIO** by **Oscar P** from San Diego (CA).
- **THE TAKE OVER SHOW** by **Lenny Fontana**, playing on **70 radio stations worldwide**.
- **DIVANSHOW** de Miss Anni, from Brazil
- **CRISTIAN VARELA** Radio Show, broadcasted from **SYNDICAST** for **100 radio stations worldwide**.
- **LADIES ON MARS**, On their Radio Show **FEVERBALL** from Buenos Aires, **ARGENTINA**.

In **September 2023** I started my monthly collaboration with **CRISTIAN VARELA'S TECHNO** Radio Show, and **RADIO FG** in France, with **Vic iOrka Techno Show**.

As a radio host, i have shared radio stations with dj's and radio hosts as well-known as: Alan Fitzpatrick, Alex Di Stefano, Anja Schneider, Ant Brooks, Carl Cox, Carlos Manaca, Chus & Ceballos, Chris Liebing, Christian Smith, Calvin Fisher, Circoloco Radio, Crystal Waters, Cristian Varela, D-Formation, Da Fresh, Daniel Portman, Dave Clarke, DJ PP, Filterheadz, Glitterbox Radio, Hugo Percas, J.Louis, Jay Lumen, Kaiserdisco, Koen Groeneveld, Lex Green, Marco Bailey, Marco Lys, Mladen Tomic, Mr V, Olivier Giacomotto, Oscar L, Paride Saraceni, Prizmatik, Richie Dio, Roger Sanchez, Saliva Commandos, Sean Cormac, Sebastian Ledher, Sinisa Tamamovic, Stefano Noferini, The Cube Guys, Tocadisco, UMEK, Uto Karem, Yas Cepeda, Lenny Fontana, Louie Vega, Dany Buddha Morales, Saliva Commandos, Dj Romain, David Lopez NYC, Ize1, Harry Soto, Jihad Muhammad, Rissa Garcia , Ladies On Mars, Dliteone, Jon Mavek, Little Carlos, Hector Romero, Realm Of House, Oscar P, Felix Da Funk, Ray Vasquez, Camilo Franco, Eddie Santana, Junior Sojal Fortune, David Rodriguez and many more.

IF YOU HAVE REACHED THIS POINT, I ONLY HAVE TO THANK YOU FOR YOUR TIME, AND TELL YOU THAT I HOPE TO BE PART OF YOUR ROSTER OF DJ'S AND PROVIDE MY VISION OF HOW TO MAKE DJ SETS AND CREATE AN ELEGANT ATMOSPHERE, AS WELL AS POWERFUL, BECAUSE I DON'T PLAY MUSIC, I PLAY SOULS.

BUT IT HAS NOT BEEN THAT WAY.

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PETREL



DEBUT NEW YORK



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THE BEACH HOUSE PARTY – 2011 - FINESTRAT



WATCH THE FULL PROMO VIDEO IN OUR YOUTUBE CHANNEL

BEACH HOUSE PARTY

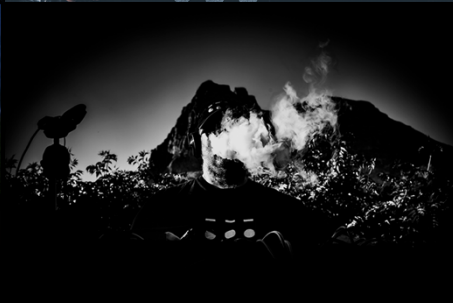
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CASTELL FINESTRAT - 2022



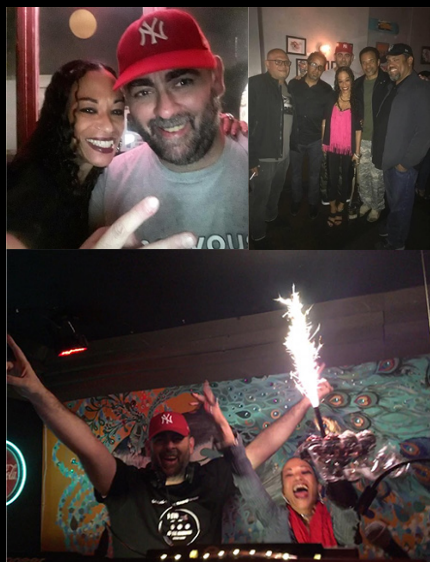
CASTELL DE FINESTRAT - 2022

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TPATPNYC CREW



NERVOUS RECORDS CREW



THE NETWORK FAMILY



SOME FAMOUS DJ'S



KENNY DOPE & NYC HOUSE RADIO OWNER



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RIDER



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RIDER:

- 2 - CDJ-2000-NXS2 or CDJ-3000
- 1 DJM-2000 or DJM-900-NXS2 or DJM-V10LF
- 2 HIGH POWER BOOTH SPEAKERS (1000W Min)
- Well-lit cabin and tent.

* Tent, if the stage is located outdoors.

* Min 15m2 of space for cabin assembly, lighting and sound.

* DJ booth equipment must be provided by the venue.

* (The DJ will provide his own DJ equipment at Private Events, or Restaurants located less than 100km away from where the DJ lives, which will result in an extra €500 in the budget.

* Discos and large festivals must provide it regardless of the distance between the event location and where the DJ lives).

* If EL TECHNO MOLÍ Entertainment provides its own DJ, lighting and sound equipment, the electricity connections must be European, or provide the necessary plug adapters.

Hospitality:

4 cold beers.

4 bottles of water.

1 burger with fries or menu offered at the event.

Travel Expenses and Requirements:

Travel expenses, including hotel, flights, and transfers, will be provided and paid by the Event Promoter or the venue organizing the event. This includes fees and tips.

Flight Requirements:

Flight reservations must be approved by the agency or artist, in premium economy or business class and with seat selection.

Hotel Requirements:

Accommodation must be in 4 or 5 stars hotels, and must include 24-hour services, late check-out, breakfast, lunch and dinner, as well as free Wi-Fi in the hotel room.

Ground Requirements:

Taxi transportation will be provided to and from the airport, from the hotel to the restaurant and club, and after the concert, back to the hotel and airport, with fees and tips included.

Use of Logos:

The NEW YORK IS THE ANSWER, IBIZA ELEGANCE SOUNDS, and EL TECHNO MOLÍ logos, as well as the Vic iOrka logo, must be used in all advertising and promotional designs related to the event.

These clauses are indicative and could change in the final contract

ANY QUESTIONS OR TO SOLVE DOUBTS

PLEASE DO NOT HESITATE TO CONTACT WITH OUR BOOKING AGENTS

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PRICING:

DJ - 1.000 € (3 hrs)

ADDITIONAL HOUR – 500 €

FOR FURTHER INFO

**CHECK THE RIDER
OR CONTACT WITH OUR BOOKING AGENTS**

Expenses such as hotel, flights, transfer from the airport to the hotel and to the event must be provided and paid by the owner of the venue or promoter of the event.

These clauses are indicative and could change in the final contract.

**PAYMENT OF 100% OF THE AMOUNT
BEFORE STARTING THE PERFORMANCE
PAYMENT WILL BE MADE ONLY
WITH CRYPTOCURRENCIES ... BTC OR USDT**

BOOKING

bookings@viciorka.com

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TO ALL SOCIAL MEDIA PROFILES
WHO WE ARE, EVENTS, PROJECTS & DJ'S

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