

A portrait of DJ Matt Williams, a man with short dark hair and a serious expression, wearing a black turtleneck. The background is a solid grey. A semi-transparent version of his face is visible behind him, offset to the right. The image is framed by a white border.

www.synthpopsymphony.com

SYNTHPOP SYMPHONY

DJ MATT WILLIAMS

MEDIA KIT

Show Positioning

FORMAT AND REACH

The Past, Present, and Future of Synth-Driven Music

Broadcasting on 40 stations in 60 countries

Reaching over 350,000 weekly listeners globally

CURATED AND HOSTED BY DJ MATT WILLIAMS

30+ years of on-air broadcast, DJ, and music production experience

"There's no other show like it. Synthpop Symphony doesn't just play music — it connects generations through sound." **DJ Nightjay - Mixtime Radio Italy**

WHY THIS SHOW? WHY NOW?

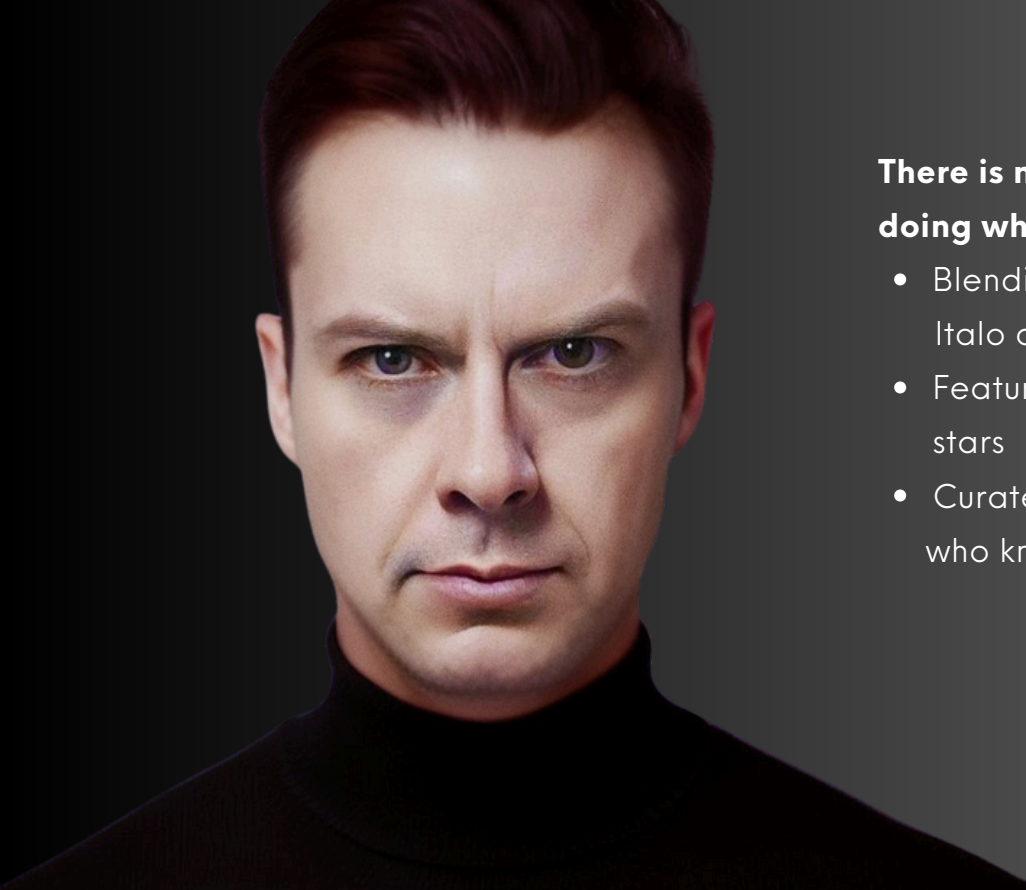
In less than 5 years Synthpop Symphony has gone from a passion project to a globally syndicated program with real traction and listener loyalty.

And there's a reason why: Listeners are starving for expertly curated Synthpop, New Wave, Italo and Modern Dance Music — especially from someone who lived through the rise of it. This isn't an algorithmic playlist.

This is 30 years of real radio instincts, applied to a modern global format.

- Weekly mixes featuring rare 80s classics + exclusive new remixes
- Artist premieres + underground discoveries
- Global appeal to Gen X, older Millennials, and nostalgic EDM fans

"Only someone who actually lived through the Synthpop era could curate a show like this with such nuance." **Gwen De Bats - Program Director- Radio Stad Den Haag**



There is no show ANYWHERE right now doing what Synthpop Symphony does:

- Blending 80s synthpop with modern Italo and electropop
- Featuring both legends and future stars
- Curated by an experienced DJ who knows FM radio, not just streaming

PERFECT FIT FOR ALL STATIONS WHO PLAY RETRO INSPIRED MUSIC.

And with distribution through Syndicast, the show already shares space with:

- Tiësto's Club Life
- David Guetta
- Robin Schulz

ABOUT THE HOST – DJ MATT WILLIAMS

Matthew Meeker — known to listeners as DJ Matt Williams — has spent over 30 years behind the mic in commercial radio, FM programming, club residencies, and artist development.

- Veteran of classic and modern dance radio formats
- Former program director + live DJ with thousands of hours of airplay
- Deep connections in the electronic and synthpop communities
- Combines old-school storytelling with new-school mixing

"You can't fake history. You have to have been there. That's what makes this show credible, and that's what makes Matt Williams the right host to carry it forward." **Scott Santori - Valley 104.9FM Seattle**

Musical Vibe

TOP ARTISTS & SONIC SIGNATURE

CLASSIC ICONS:

- Depeche Mode
- Erasure
- OMD
- Yazoo
- A-ha
- New Order
- Dead or Alive
- Eurythmics
- Howard Jones

MODERN FAVORITES:

- Italoconnection
- Royksopp
- Purple Disco Machine
- Nuevo Testamento
- Lady Gaga
- Dua Lipa
- Cannons
- Telenova
- Neon Capital



Call to Action

Let's fill the gap listeners don't even know they're missing.

Synthpop Symphony is ready to bring:

- A global audience
- A truly unique sound
- Proven traction
- Mastered and Broadcast-ready, DJ-hosted weekly files
- A show that bridges the past and future of dance music


Register Your Station Today!

SYNDICAST


<https://app.syndicast.co.uk/registration/for-radio-stations>

SYNDICAST'S PLATFORM IS FREE, BUT IT IS EXCLUSIVELY AVAILABLE FOR RADIO STATIONS WITH A VALID BROADCASTING LICENSE ONLY.

CONTACT:

 Matthew Meeker (DJ Matt Williams) matt@synthpop.io

 www.synthpopsymphony.com

 @djmatthewilliamsla

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